

# **ECHO** *Key Messages*



*Emergency, Community, Health and Outreach*

## **ECHO TV Program Fire: Anything But Child's Play**

**Key Messages, English, Final Pre-Prep | April 9, 2013**

Number 1: Lighters and matches are tools, not toys. Keep them secured so children cannot use them.

Number 2: Children are naturally curious about fire. Your family can learn more from science teachers and local fire departments.

Number 3: If your child has an exceptional interest in fire or wants to start fires, it is time to get help.

Number 4: To get that help, or to learn more, call 1-800-500-8897.

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